

TBBA Basic Membership Program

Basic membership is a one-year program designed to introduce a property to all aspects of the small lodging industry and to prepare them for full membership in TBBA. It complements and expands upon what is introduced in the Innkeeping Basics Workshop.

Eligibility:

1. A bed & breakfast/inn which has been open for less than one year.
2. Any bed & breakfast/inn whose owners feel they are not yet ready to become a Full Member.

Application Requirements:

1. Complete the Basic Membership Application.
2. Pay initial dues of \$250.00 by check or credit card.
3. Send the application (mail or fax) to the TBBA Office. You will be notified of your actual date of membership.

Basic Program Benefits:

1. Mentoring/Consulting Program
 - a. You will be assigned two, TBBA full members who will be available to you as a resource. One of the properties will be approximately the same size as yours; the other will be the same type of property as yours.
 - b. Each of your mentors/consultants will contact you by phone on a recurring basis to answer any questions or concerns you may have and to give advice, if requested. At least one of your mentors will visit your property, to meet you personally, make suggestions, and to assist you in preparing for the initial certification of full membership. (Approx. Value: \$700.00; Your Cost: \$0)
 - c. You will be provided with the TBBA Certification Checklist for you to conduct a self inspection of your property.
 - d. The TBBA Certifiers will contact you by phone during the last six months of this program to explain the certification process and to answer any questions about its requirements. (Approx. Value: \$50.00; Your Cost: \$0)
2. Reciprocal Lodging – you will receive two coupons which will enable you to stay at each of your mentors' properties during the year at no cost to you. (Approx. Value: \$300.00; Your Cost: \$0)
3. Innkeeping Basics Workshop
 - a. This workshop includes a full day of classes, breakfast and lunch, and the opportunity to ask questions to a panel of innkeepers with over 50 years of experience between them. (Non-Member Cost: \$225.00; Your Cost: \$100.00)
 - b. You will receive a discount on the *Texas Innkeeper Resource Guide* which contains references to virtually all the regulations you need to have in order to operate a bed and breakfast in the state. (Retail Price: \$75.00; Your Cost: \$37.50)
 - c. Completion of this workshop is mandatory in order to be eligible for full membership and discounts through this Basic program.

4. *Innkeeping Newsletter* - you will receive the TBBA quarterly newsletter so that you can keep up with the organization and its members and be informed about pertinent issues for our industry.
5. *Industry Update*- during the first six months of your membership, you will receive copies of the quarterly newsletter from the Texas Hotel and Lodging Industry, our partner organization and our lobbyist to the Texas Legislature. (Approx. Value: \$60.00; Your Cost: \$0)
6. You will be eligible to receive member pricing for the TBBA Annual Convention. (Approx. Value: \$295.00; Your Cost: \$225.00)
7. You may take advantage of member discounts with all of our Associate Members who provide services and products to the lodging industry.
8. The application fee for full membership in TBBA after your 12 month Basic membership is included in your membership. (Approx. Value: \$25.00; Your Cost: \$0)
9. The initial certification visit for full membership in TBBA is included in your membership. (Approx. Value: \$120.00; Your Cost: \$0)

Total Approximate Value: \$ 1555.00 *

Initial Cost to You: \$ 250.00 *

Total Cost to You: \$ 387.50 *

*Optional, Annual Convention not included